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01/04/2008

Dear Sir or Madam:

Ref: Ronen Madar – SAP LE Consultant

During our time working for Capgemini on the Birds Eye PIONEER Project Ronen worked under my supervision as an SAP WM/MM consultant.

The work undertaken by Ronen was detailed and varied, from conducting business and technical workshops, identifying and documenting current and future business requirements to configuring SAP based business solutions.

Ronen was responsible for building part of the long term solution; specifically in the Reken Manufacturing Plant, Germany and proposing alternatives for operations solutions. Specifically, Ronen was involved in decision making processes to replace the DHL Europe Warehousing system (Prologs) with a standard SAP solution.

In addition Ronen participated fully in gaps analysis, writing functional and technical specifications, managing resource related issues, identifying interfaces with Third party logistics operations, preparing test plans and training plans.

Ronen was an important asset to the Project and, I believe, would be for any Project he worked on.

If further comment is required I can be contacted directly.

Yours faithfully



Phil Calverley
Logistics Execution Consultant